

FOOD FOR THOUGHT

~ A 2019 WORLD SCOUT JAMBOREE FOOD TEAM COMMUNIQUÉ ~

~ JULY 2018 ~



Last month I tried to offer our readers a vista on the Troop Food Markets and in the spirit of sharing important information about others among the Food Teams, today I'd like to turn to the Retail Food side. Since the title may get lost in translation, let me try to explain to all what type of food service comes under that heading. As I ponder how to explain it, I find an easy way I believe. Let me state it as simply as this: Retail Food is food that we 'sell' at the Jamboree.

So when a Scout wants a snack and goes to one of the many places he can buy one, the team that supports this is Retail Food. Contrast this to Staff Dining where that food is included in the Jamboree fee. The food that the Scouts get at the Troop Food Markets is also included in the fee paid, so what I am going to be talking about that follows is an extra food offering to all Scouts, participant and IST, of something that might make the quality of your Jamboree experience a little bit better.

For simplicity I will use the term 'Food House' to describe these food selling establishments. They won't be similar to each other at all, based on an array of factors. First one will find that many of them are run by different countries, so each will have a unique feel and certainly their own country's choice of food offerings. The International Food Houses are all going to be located in a common location called Action Point. How many will there be is still an unanswerable question because registration to host an International Food House is still open. If you happen to want to get all the full details of information available to countries that intend to offer a Food House, here is the link:

<http://jamboreefoodteam.org/international-food-houses/>

There will be several more Food Houses located around the World Jamboree site and they will be of several different types. The first I'd like to mention is the Chat-N-Chew which will be located in Basecamp Echo proximate to the IST staff tent area. This is a Food House of special nature that supports staff from early in the morning to late at night with options for retail food morning, noon and night. Then there are the Jamboree Food Services Food Houses. These are coordinated by the Jamboree Food Team to specifically offer food options where a perceived need is seen at different locations throughout the WSJ site. A couple such Food Houses will be located where visitors may easily find meal service

during their time on site. These locations may also be found attractive by participant Scouts because they will generally serve items common in our country for part of the joy of traveling abroad is to experience the local cuisine.

Yet another type of temporary Food House will be offered by us. We commonly call these 'Pop-Up' Food Houses and they are simply a small tent (about 3m x 3m) or slightly bigger ones (3m x 6m) depending on location. Each day the volunteer leadership of the Retail Food Team evaluates where the activities are and deploys ten or more such mobile Food Houses. These Pop-Ups sell only pre-packaged and bottled items based on the customer need for convenience of product to take away while enjoying the Jamboree. Item selection varies by location and will be posted on signs at each Pop-Up. These locations have been exciting to work in the past and well received, which leads us to believe they will be a valuable addition to the Food House offerings at the WSJ.

In addition, there will be Food House offerings in the participant Basecamps. These are planned to be contracted food purveyors who will offer a variety of products, including hot prepared items, proximate to the camps so that Scouts who want a snack or additional meal don't have to walk miles or kilometers to satisfy a hunger or desire.

Last but still a major portion of the Food Services Retail Food operation is event support with ordered and delivered food. If a country or any group wants to host an event, there are tents available in Summit Center for rent based on a published schedule and there will be an offering of food service for purchase that will be delivered directly to the event tent location. Food services has a small but dedicated team to handle the coordination in conjunction with the contracted food purveyor who will take the orders, payment and fulfill the product arrival on site for our team to coordinate delivery.

Hopefully you sense our desire to offer each of you multiple opportunities to find a Food House of choice for that special treat when you feel the need for something more than the Jamboree provides you in food daily. It would take the better part of the Jamboree to try all the Retail Food venues and I believe that by offering options each staff member and participant may seek out new locations as time permits.

Hopefully between the International Food Houses and the many other opportunities for Retail Food you will find a true satisfaction whether it be a quick snack or a repast instead of going elsewhere for breakfast, lunch or dinner.

We are only one year out from this incredible World Jamboree and looking forward!